

# AUSTIN AUTOMOBILE DEALERS ASSOCIATION

## Join Today And Reap The Rewards of Membership in AADA

### **AADA Sponsored Auto Show**

The AADA sponsors and manages this annual event in conjunction with the *Austin American-Statesman*, which is held at the Austin Convention Center. Since its inception the auto show has grown in both square footage and attendance. As it is not a selling show, it provides an ideal opportunity for consumers to compare styling and pricing of virtually every line make under one roof in just a few short hours.

### **Annual Kickoff Lunch**

For the past several years the AADA has featured the University of Texas Athletic Department at its Annual Kickoff Lunch. Highlights include tours of private facilities and inspiring speakers such as Augie Garrido, Mack Brown and Jeff “Maddog” Madden.

### **TADA & NADA Liaison**

AADA acts as a liaison for dealers with city and county elected officials and agencies, and offers to provide information, input and assistance on local issues and ordinances. Through the association, dealers can more effectively learn and comprehend technical data, rulings and guidelines issued by governmental commissions and agencies. The AADA works closely with state and national associations including TADA, NADA and AIADA.

### **Philanthropic Activities**

“Earning by Learning” is a program designed to encourage at-risk 4th grade children to read books. This educational program targets children who need some guidance in discovering all the advantages that books have to offer. The objective of the program is three-fold:

- 1) to promote literacy among children at an early age;
- 2) to encourage positive relationships between adult mentors and children; and
- 3) to teach children how to manage money (each child receives \$2 per book read and successfully reported on to an adult volunteer).

### **AADA Newsletter**

The *Exchange* is a bi-monthly newsletter published exclusively for the members of AADA. The newsletter features in-depth articles on trends in the industry and business practices. Additionally the newsletter offers dealers an employment service area where dealers may post classifieds for employment, and experienced professionals within the industry may post their resumé's for the members' review.

### **Cooperation With Local Law Enforcement Agencies**

In conjunction with the Austin Police Department and other law enforcement authorities, the AADA notifies members immediately of illicit activity affecting auto dealers.

### **Holiday Closing Schedule**

The Association's staff collects and disseminates information regarding various holiday closing schedules throughout the year.

### **Compensation Surveys**

Such surveys are conducted to identify industry standards and are available exclusively to the AADA membership.

### **Other Benefits of Membership**

- Membership Directory (published annually)
- “Call to Action” Dealer Alerts
- AYES (technician training program)
- Camera-ready Logo Sheets Indicating AADA Membership
- Government Relations
- Consumer/Public Relations Program
- Seminars & Workshops – often provided FREE to members
- Time Magazine Quality Dealer Award
- Associate Members will be featured in a “Vendor Spotlight” section of the newsletter as well as listed in each newsletter and membership directory

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## **BECOMING A MEMBER**

AADA offers three membership categories:

1. **Regular membership** is available to automobile dealerships within the Austin city limits.
2. **Affiliate membership** is available to automobile dealerships outside the Austin city limits in Travis County and the 7 contiguous counties.
3. **Associate membership** is available to all other interested entities within the industry.

Membership entitles you to receive all of the above listed benefits. To become a member, please complete the attached application and return with payment to:

### **Austin Automobile Dealers Association**

823 Congress Ave., Suite 230 • Austin, Texas 78701  
512.479.0425 • Fax: 512.495.9031

# AADA MEMBERSHIP APPLICATION

Having mutual interests and close relationships with the Austin Automobile Dealers Association, we hereby make application for Membership.

We understand that Membership entitles us to share in the association benefits as well as in the support of the AADA. Some of these include the AADA sponsored auto show, the Annual Kickoff Lunch, newsletters and the AADA membership directory. Furthermore, we understand that the Affiliate and Associate membership categories do not include voting privileges within the association.

Check the membership category that applies:

**\$200 REGULAR MEMBERSHIP**

(Dealership within the Austin City Limits)

**\$300 AFFILIATE MEMBERSHIP**

(Dealership outside the Austin City Limits in Travis County or the 7 contiguous counties)

**\$600 ASSOCIATE MEMBERSHIP**

(For all other interested entities within the industry)

Company Name \_\_\_\_\_

Street Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_ / \_\_\_\_\_ Fax \_\_\_\_\_ / \_\_\_\_\_

E-mail \_\_\_\_\_

Representative(s) to contact: \_\_\_\_\_

Services/Products your company offers: \_\_\_\_\_

Date \_\_\_\_\_ Signed: \_\_\_\_\_

Please return application with your check to:

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AADA.  
IDEAS.  
SOLUTIONS.  
SUPPORT.  
REAP THE REWARDS  
OF MEMBERSHIP IN  
AADA.  
JOIN NOW.

# IT'S TIME TO JOIN.



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